

# THE BALTIMORE ADVERTISING SOLUTION

Connect with Your Target Audience on Baltimore's Most Trusted Platforms  
in One Easy Package and SAVE BIG!

## BALTIMORE JEWISH HOME

6,000+ ISSUES PRINTED | 40,000+ READERS

### PRINT ADS

|                                                                                             |              |
|---------------------------------------------------------------------------------------------|--------------|
| <input type="checkbox"/> Full Page: 9x11                                                    | <b>\$375</b> |
| <input type="checkbox"/> Half Page:<br>Horizontal: 9x5.4   Vertical: 4.4x11                 | <b>\$250</b> |
| <input type="checkbox"/> Quarter Page: 4.4x5.4                                              | <b>\$125</b> |
| <input type="checkbox"/> Eighth Page: 4.4x2.75                                              | <b>\$100</b> |
| <input type="checkbox"/> Business Card: 4.1875x2.25 <b>\$50</b> /ISSUE, 12 ISSUE COMMITMENT |              |

### PRINT AD PREMIUM

|                                                                 |                |
|-----------------------------------------------------------------|----------------|
| <input type="checkbox"/> Front Cover: 9x8.5                     | <b>\$1,500</b> |
| <input type="checkbox"/> Back Cover: 9x8.5                      | <b>\$1,000</b> |
| <input type="checkbox"/> Page 2 or 3: 9x11                      | <b>\$875</b>   |
| <input type="checkbox"/> Page 5, 7, or 9: 9x11                  | <b>\$500</b>   |
| <input type="checkbox"/> Centerfold Spread: 9x22                | <b>\$1,200</b> |
| <input type="checkbox"/> 613 Seconds Interview (~850 words)     | <b>\$613</b>   |
| <input type="checkbox"/> 613 Seconds Podcast                    | <b>\$1,500</b> |
| <input type="checkbox"/> Advertorial - Full Page (~1,000 words) | <b>\$275</b>   |
| <input type="checkbox"/> Advertorial - Half Page (~500 words)   | <b>\$175</b>   |

All ads must be emailed to [ads@baltimorejewishhome.com](mailto:ads@baltimorejewishhome.com)  
in proper sized PDF format, CMYK, no bleeds.



### DESIGN SERVICES

|                                              |              |
|----------------------------------------------|--------------|
| <input type="checkbox"/> Full Page Ad Design | <b>\$500</b> |
| <input type="checkbox"/> Half Page Ad Design | <b>\$250</b> |

All content must be provided. 1 design option and 2 rounds of edits.  
Other design services available.

## BALTIMORE Jewish Life

4,000+ DAILY WEBSITE VISITORS

### WEB AND MEDIA ADS

|                                                                        |                   |
|------------------------------------------------------------------------|-------------------|
| <input type="checkbox"/> Overlay/Popup* 1100x600                       | <b>\$1,000/wk</b> |
| <input type="checkbox"/> Premium Placement 1030x60                     | <b>\$500/mo</b>   |
| <input type="checkbox"/> Right Side Placement 300x250                  | <b>\$350/mo</b>   |
| <input type="checkbox"/> Left Side Placement 160x600 (desktop only)    | <b>\$250/mo</b>   |
| <input type="checkbox"/> Mid-News Feed 728x90                          | <b>\$375/mo</b>   |
| <input type="checkbox"/> Advertorial/Sponsored Post Pinned on newsfeed | <b>\$375</b>      |
| <input type="checkbox"/> Email Blast 1080 x 1920                       | <b>\$375</b>      |
| <input type="checkbox"/> WhatsApp Post & Status 1080 x 1920            | <b>\$125</b>      |
| <input type="checkbox"/> Instagram & Facebook Post 1080 x 1920         | <b>\$125</b>      |

\*Non-exclusive

All ads must be exported to 72dpi, Dimensions are listed width by height.

Rates are subject to change without notice. Unless otherwise indicated, the digital rates are 30-day rates. Should you elect to advertise for less than that, divide the rate by 4 and add \$125 per week.



A curated local stream for promos, events, specials, launches, deals, and community announcements without the news and alerts.

|                                                                                                                                                                                                                |              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| <input type="checkbox"/> WhatsApp Post & Status 1080 x 1920                                                                                                                                                    | <b>\$125</b> |
| <input type="checkbox"/> "This Week in Baltimore"<br>Free to regular advertisers of BJH, BJL, Buzz<br>Your event included in the WhatsApp compilation of upcoming events. Sponsorship opportunities available. | <b>\$50</b>  |

## RUNNING A EVENT OR CAMPAIGN?

Ask about our complete advertising package!



PRINT



WEB



MOBILE



SOCIAL



EMAIL



Reservations or Questions: Aaron 443.610.9086 [media@baltimorejewishhome.com](mailto:media@baltimorejewishhome.com)